Talk less – do more: Design thinking på 1 time!
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Learn to work as a designer

Hurtigere forandring
Dansk projekt der skal omsætte erfaringer fra det internationale toolkit
Camps i efteråret 2015 i Århus
Hold øje med www.aakb.dk/design-thinking

Talk less – do more
Lad os prøve det af!
- Det kommer til at gå hurtigt!
- Der vil være afbrydelser
- Men vi vil gerne nå igennem en hel proces!

Download:
www.designthinkingforlibraries.com
Design the IDEAL wallet.

1. Draw 3min
   Sketch your idea here!

Design something useful and meaningful for your partner. Start by gaining empathy.

1. Interview 5min (1 session x 1 minute each)
   Notes from your first interview

2. Dig Deeper 5min (1 session x 1 interview each)
   Notes from your second interview

Reframe the problem.

3. Capture findings 5min
   Goals and Wishes: What is your partner trying to achieve? Needs a way to
   Insights: How are your partner’s feelings
   and motivations? What’s something you see about your
   partner’s experience that maybe they don’t see?

4. Take a stand with a point-of-view 5min
   Needs a way to
   Insights: How are your partner’s feelings
   and motivations? What’s something you see about your
   partner’s experience that maybe they don’t see?

Ideate: generate alternatives to test.

5. Sketch at least 5 radical ways to meet your user’s needs. 5min
   Notes

6. Share your solutions & capture feedback. 5min (1 session x 1 feedback each)
   Notes
20/04/15

Quick poll – vi går er kvan;et!!

You made it!

Emphasize
Define
Ideate
Prototype
Test